



CREATIVE CAREERS IN MEDICINE

SPONSORSHIP PROSPECTUS

2023

WELCOME!

OUR MISSION

To equip clinical professionals with the courage, confidence and skills to take their career on a unique path. Help design the system rather than just be passive end users. We want to create a community of like-minded professionals who can support, motivate and inspire each other to enjoy fulfilling medical careers that may stray from the expected path.



THE BEGINNING

When founder Dr Amandeep Hansra started veering off the traditional medical career path, she searched for other peers who shared her passion for creativity, innovation and entrepreneurship. She discovered her tribe in 2018 in Sydney when over 450 doctors turned up for the inaugural CCIM conference. At that first conference, whilst the number of attendees was impressive, it was the energy in the room that was consistently commented on by the attendees, sponsors and speakers.

CCIM had found a gap in the market and discovered a growing community of health professionals who wanted to feel connected, heard and in control of their career journey. Successful events followed in Melbourne, the Gold Coast and online with thousands now having attended a CCIM event. With a successful podcast, jobs board, content platform and an 18,000 strong social media community, CCIM continues to go from strength to strength.

CCIM has something to offer everyone. Our members are people who want to get the absolute most out of their medical career, they may have found themselves on an untrodden career path, be disillusioned with their current career or after a change of pace. The community, both on- and offline, attracts people from all career stages from students through to practicing physicians and those looking to return to the workforce after a career break.

OUR COMMUNITY

800+
FOLLOWERS



Following the inaugural event in Sydney, the community has grown steadily and now is one of the largest online communities of doctors in Australia with 10,000+ users actively engaging on our online platforms every week.

10,000+
SUBSCRIBERS



900+
FOLLOWERS



CCIM HAS SOMETHING TO OFFER EVERYONE.

Our members are people who want to get the absolute most out of their medical careers and in striving to do, they may have found themselves on an untrodden career path, feeling unfulfilled by their current careers or in dire need of a change of pace. The community, both on- and offline, attracts people from all career stages from students to practising physicians and those looking to return to the workforce after a career break.

1800+
FOLLOWERS



18,000+
MEMBERS



WE SHARE YOUR VALUES.

CCIM strives to align itself with organisations and private entities that share like philosophies and have demonstrated commitment to professionalism through quality products, services, and business dealings.

WHAT CAN WE DO FOR YOU?



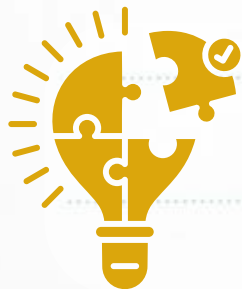
ADD CREDIBILITY



**PROVIDE A HIGHLY
TARGETED AUDIENCE**



**ENHANCE COMMUNITY
ENGAGEMENT**



CREATE TAILORED SOLUTIONS

SPONSOR ONE OF OUR PROGRAMS

SPONSOR ENTITLEMENTS

- Quarterly EDMs to the CCIM database
- Two posts in our private Facebook group
- One Facebook Live session or Group Webinar
- Resources listed in the members only section of the website
- Events listed on the CCIM website
- Website profile
- Exhibition booth or 20% discount on any event sponsorships

\$18,000+GST PODCAST

The podcast has become a community favourite, featuring guests who are fascinating doctors, chatting about how they're seeking out their own creative professional paths and enriching their personal and professional lives along the way. Co-branding the podcast allows your organisation to uniquely connect with 18,000+ listeners.

\$18,000+GST JOBS BOARD

The CCIM jobs board has become one of the most popular features of the community group. With a variety of clinical and non-clinical positions being posted, the jobs board attracts many doctors to the CCIM website and our social media channels. With some job ads attracting over 300 applicants within a week, it has been the jobs advertiser of choice for small and large employers. There is a great opportunity to co-brand the platform and gain visibility of your brand and services through the board.

POA CONFERENCE

Every year CCIM has an annual 2 day conference bringing together 300-400 attendees in person to learn, share and be inspired. Sponsorship packages are available for partners who wish to access attendees at these events. Partnering with CCIM for the annual event comes with unique access to a varied group of doctors at all stages of their careers looking for support in career options, lifestyle, and financial and business services.

ADVERTISE WITH US

JOB ADVERT

PLACEMENT ON JOBS BOARD IN MEMBERS SECTION	\$600 + GST
PLACEMENT ON JOBS BOARD & POST IN FACEBOOK GROUP	\$850 + GST
PLACEMENT ON JOBS BOARD & POST ON THREE SOCIAL MEDIA CHANNELS	\$1500 + GST

EVENT LISTING

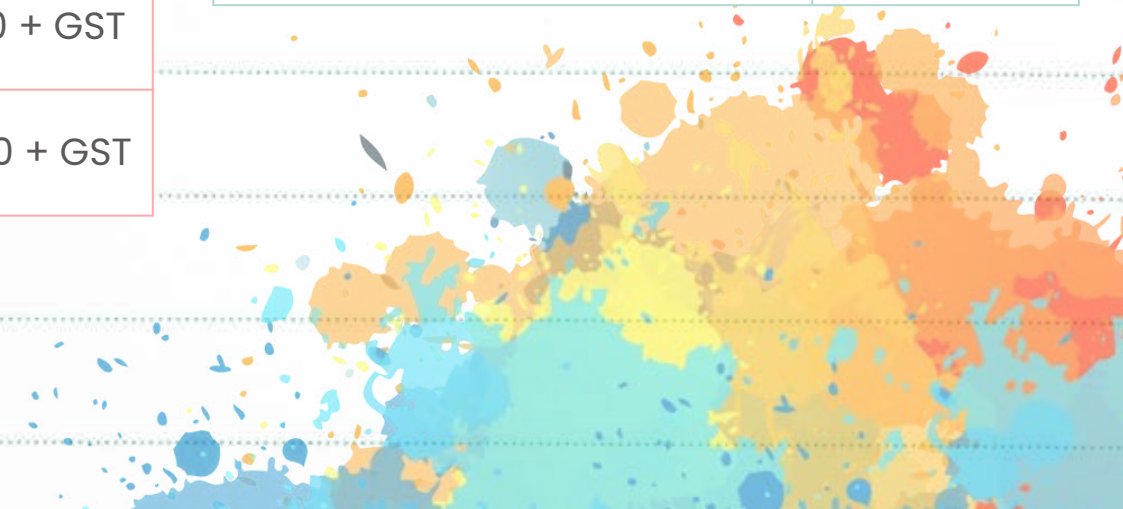
LISTING ON WEBSITE	\$500+ GST
LISTING ON WEBSITE & POST IN FACEBOOK GROUP	\$850 + GST
LISTING ON WEBSITE & POST ON THREE SOCIAL MEDIA CHANNELS	\$1500 + GST

EDM

SINGLE EDM TO CCIM DATABASE	\$1000 + GST
FOUR EDMS TO CCIM DATABASE	\$3500 + GST

SOCIAL MEDIA POSTS

FACEBOOK GROUP & PAGE	\$1000 + GST
INSTAGRAM STORIES (UP TO FIVE STORY IMAGES)	\$500 + GST
LINKEDIN POST	\$500 + GST



RUN COMMUNITY EVENTS WITH US

\$3,000+GST

FACEBOOK LIVE



Broadcast live to the CCIM Facebook page reaching 18,000+ followers. This highly engaged group can either watch live or access the recorded video for up to 12 months after the event. This platform allows you to directly interact with our community via a virtual session either structured in the form of a Q&A or live screen sharing.

\$1,500+GST

MEMBER ONLY WEBINAR



Present an exclusive webinar for CCIM members on your organisation's area of speciality. The webinar could be a part of your larger strategy for a product or service launch, or we could work with you to tailor a webinar series specifically designed for our membership segments.

POA LIVE EVENT OR WORKSHOP



Work with the CCIM team to create and market a tailored live event for the community. Use our extensive reach and marketing channels to target your ideal clients and present relevant and valuable content. The sky is the limit in what we can produce and achieve together through a strategic longer term campaign and onsite capabilities.



BOOKING FORM

CONTACT INFORMATION

CONTACT NAME	
ORGANISATION	
EMAIL	
PHONE	

BILLING DETAILS

☐ TICK BOX IF SAME AS CONTACT INFORMATION

CONTACT NAME	
ORGANISATION	
ADDRESS	
EMAIL	
PHONE	

PLEASE RETURN COMPLETED BOOKING FORM VIA EMAIL TO
HELLO@CREATIVECAREERSINMEDICINE.COM
WE WILL BE IN TOUCH REGARDING NEXT STEPS AND HOW TO
LEVERAGE YOUR INVOLVEMENT WITH CCIM FOR MAXIMUM RESULTS.

PLEASE INDICATE YOUR PREFERENCE(S) BELOW PROGRAM SPONSORS

- ☐ PODCAST (\$18,500+GST)
☐ JOBS BOARD (\$18,500+GST)
☐ CONFERENCE (POA)

ADVERTISING

- ☐ SINGLE EDM TO CCIM DATABASE (\$1000+GST)
☐ FOUR EDM TO CCIM DATABASE (\$3500+GST)
☐ FACEBOOK GROUP & PAGE (\$1000+GST)
☐ UP TO FIVE INSTAGRAM STORY IMAGES (\$500+GST)
☐ LINKEDIN POST (\$500+GST)
☐ MEMBERS SECTION PLACEMENT ON JOBS BOARD (\$600+GST)
☐ JOBS BOARD PLACEMENT & FB GROUP POST (\$850+GST)
☐ JOBS BOARD PLACEMENT & POST ON THREE SOCIAL MEDIA CHANNELS (\$1500+GST)
☐ LISTING ON WEBSITE (\$500+GST)
☐ LISTING ON WEBSITE & FB GROUP POST (\$850+GST)
☐ LISTING ON WEBSITE & POST ON THREE SOCIAL MEDIA CHANNELS (\$1500+GST)

COMMUNITY EVENTS

- ☐ FACEBOOK LIVE (\$3000+GST)
☐ MEMBER ONLY WEBINAR (\$1500+GST)
☐ LIVE EVENT OR WORKSHOP (POA)

TOTAL

AUD\$

☐ YES I HAVE READ AND AGREE TO THE **BOOKING TERMS AND CONDITIONS** OUTLINED IN THIS DOCUMENT.

AUTHORISED BY		SIGNATURE		DATE	/ /2023
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BOOKING TERMS & CONDITIONS

These terms apply to all advertising provided to any person (a 'Client') by Creative Careers in Medicine (CCIM).

1. Publication of Advertising

1.1. Subject to these Terms, CCIM will use its reasonable endeavours to publish advertising submitted by Client ('Advertising') in the format submitted by the Client and in accordance with the placement instructions of the Client. 'Advertising' includes images submitted for publication.

1.2. Client grants CCIM a worldwide, royalty-free, nonexclusive, irrevocable licence to publish, and to sub-licence the publication of, the Advertising in any form and in any medium. Client warrants that it has the right and authority to grant CCIM the licence referred to in this clause 1.2.

2. Right to Refuse Advertising

2.1. Neither these Terms nor any written or verbal quotation by CCIM represent an offer to publish Advertising. A binding contract in relation to a request for Advertising will only be formed between CCIM and a Client when CCIM accepts the Advertising in writing.

2.2. Even if a contract has been formed in accordance with the above clause, CCIM reserves the right to refuse or withdraw from publication any Advertising at any time without giving reasons (even if the Advertising has previously been published by CCIM).

3. Right to Vary Format and Placement

3.1. CCIM reserves the right;

- a) to vary the placement of Advertising within a particular social media platform or Internet site; and
- b) to change the format of Advertising.

3.2. CCIM will endeavour to notify the Client of any such changes. However, except in accordance with clause 2, CCIM will not be liable for any costs, expenses, losses or damages suffered or incurred by a Client arising from CCIM's failure to publish Advertising in accordance with a Client's request.

4. Quotations

4.1 Any written or verbal quotation provided by CCIM to Client, whether in the form of a media kit or otherwise, is a mere invitation to treat and does not constitute a contractual offer.

5. Submission of Advertising

5.1. Client warrants to CCIM that the Advertising and the publication by CCIM of the Advertising does not breach or infringe:

- (a) the Trade Practices Act (Commonwealth), Fair Trading Acts (State) or equivalent legislation.

(b) any copyright, trademark, obligation of confidentiality or other personal or proprietary right.

(c) any law of defamation, obscenity or contempt of any court, tribunal or royal commission.

(d) State or Commonwealth anti-discrimination legislation.

(e) the Privacy Act (Commonwealth)

(f) the financial services provisions of the Corporations Act; or

(g) any law or applicable code (including any common law, statute, delegated legislation, rule or ordinance of the Commonwealth, or any State or Territory).

5.2. The Client warrants that in respect of Advertising that contains the name or photographic or pictorial representation of any living person and/or any copy by which any living person can be identified, the Client has obtained the authority of that person to make use of his/her name or representation or the copy.

5.3. If a Client submits Advertising that looks, in CCIM's opinion, like editorial material, CCIM may publish the Advertising under the heading 'Advertising' and with a border distinguishing it from editorial.

5.4. All Advertising material submitted by the Client must comply with CCIM's advertising specifications. CCIM may reject the Advertising material if it is not submitted in accordance with such specifications.

6. Advertising Publishing & Performance

6.1 CCIM will measure online Advertising (including impressions delivered and clicks achieved) through its own systems. Results from Client or third-party ad-servers will not be accepted for the purposes of CCIM's billing and assessment of Advertising

6.2 Subject to clause 2, CCIM is not liable for any loss, damages or liabilities arising from a failure of the internet or any telecommunications structure.

7. Errors

7.1 CCIM does not accept responsibility for any errors in Advertising material received from third parties.

7.2 If a Client wishes to make a claim on CCIM for credit, re-publication or any other remedy in respect of Advertising, the Client must send the claim in writing to CCIM no later than 7 days after the date of the tax invoice.

8. Advertising Rates and GST

8.1 The Client must pay for Advertising with the rates in CCIM's media kit, unless otherwise agreed. Media kit rates

8.2 may be varied at any time by CCIM without notice

BOOKING TERMS & CONDITIONS

8.3 are exclusive of taxes, duties or GST ('Taxes') unless the media kit specifies that GST or other Taxes are included.

8.4 All amounts shown in the media kit are in Australian Dollars unless specified otherwise.

8.5 Any dispute the Client has with an invoice must be raised with CCIM promptly and no later than 14 days after the invoice date. After that time, Client will be deemed to have accepted that the full amount set out in the issued invoice is due and payable by Client.

9. Cancellations

9.1 If you wish to stop publication of Advertising or if you request work we are doing for you to stop after you have instructed us to proceed with the work, you must request our consent in writing

9.2 If we do consent you must pay us in our absolute discretion, a cancellation fee of up to 100% of the Advertising booking or of the work being done.

10. Payment

10.1 All amounts shown on our tax invoices are in Australian Dollars unless specified otherwise.

10.2 The Client must pay in Australian Dollars.

10.3 The Client must pre pay for all costs associated with their booking (advertising will not take place until full payment has been received unless otherwise agreed to in writing by both parties)

11. Liability and Indemnity

11.1 The Client acknowledges that it has not relied on any advice given or representation made by or on behalf of CCIM in connection with the Advertising.

11.2 excludes all other liability to the Client for any costs, expenses, losses and damages suffered or incurred by the Client in connection with these Terms and any Advertising published by CCIM, whether that liability arises in contract, tort (including by CCIM's negligence) or under statute. Without limitation, CCIM will in no circumstances be liable for any indirect or consequential losses, including loss of profits, loss of revenue and loss of business opportunity.

11.3 The Client indemnifies CCIM and its officers, employees, contractors and agents (the 'Indemnified') against any costs, expenses, losses, damages and liability suffered or incurred by the Indemnified arising from the Client's breach of these Terms and any negligent or unlawful act or omission of the Client in connection with the Advertising.

12. General

12.1 These Terms represent the entire agreement of the Client and CCIM in relation to Advertising and cannot be varied except in writing by an authorised officer of CCIM. No purchase order or other document issued by the Client will vary these terms.

12.2 CCIM will not be liable for any delay or failure to publish Advertising caused by factors outside CCIM's reasonable control (including but not limited to any Act of God, war, breakdown of plant, industrial dispute, electricity failure, governmental or legal restraint).



GET IN TOUCH



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